

**Journalistic Writing (MCM310)  
SEMESTER FALL 2009**

**Solution**

**Question:**

**How is news writing for print media different from that of television?  
Illustrate with examples.**

Answer:

Difference between News Writing For Print Media & Broadcast Media:

**1: Writing Style:**

■ **Print Media:**

News in newspapers is written so it may be edited form. It is written in inverted pyramid style means most important to least important information.

■ **Television:**

News is broadcasted by a reporter so that only outline of the news is written while the reporter tells the story of the event.

**2: Elements:**

■ **Print Media:**

News in newspaper is written so that it includes spelling, punctuation.

■ **Television:**

It includes elements like pronunciation, pauses, and intonations.

**3: Sentences:**

■ **Print Media:**

News in newspaper uses more complex sentences with connecting words like however, although etc.

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■ **Television:**

News of television uses simpler sentences connected by lots of ands & buts.

**4: Abbreviations:**

■ **Print Media:**

News in newspaper can use abbreviations for words, names of organizations, names of places, names of events.

■ **Television:**

News broadcasted on television avoids using abbreviations as it creates difficulty for the viewers.

**5: Quality:**

■ **Print Media:**

Print media uses only a single or two only still images for news.

■ **Television**

Television has an advantage of showing multiple images and also video clips of the events which makes it more interesting for audience.

**6: Timeliness:**

■ **Print Media:**

Newspapers have disadvantage of publishing a paper at specific time. News cannot be published within time of happening.

■ **Television:**

Television has advantage of broadcasting news within no time. As it has a specific feature of breaking news also.

**7: Explanation:**

■ **Print Media:**

News in newspaper is written with complete information and explanation of the event as it uses only small and still images which are unable to explain the whole event.

■ **Television:**

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News in television is broadcasted with less words and more images and clips. A great Chinese saying beautifully describes it as “A good picture is better than thousand words”.

**8: Logical:**

■ **Print Media:**

It uses more formal and compact writing. It progresses more logically with fewer explanations.

■ **Television:**

News in informal for this medium is informal and uses repetition.

**9: Sequence:**

■ **Print Media:**

News published in newspaper is independent of the sequence and is published according to the space on the page.

■ **Television:**

News on television is broadcasted in a sequence of importance.

**10: Comments:**

■ **Print Media:**

News in newspapers is written in “quoted speech”.

■ **Television:**

To reduce the effect of news on audience reporters reporting news add some funny comments.

**Example of Print News Writing:**

**KARACHI: Four people were killed on Friday in the latest wave of violence in the city.**

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The deaths resulted in indiscriminate firing by unknown people in Garden area of the city. Sindh Home Minister Zulfiqar Mirza termed the target killings as a conspiracy against the present government.

The home ministry has announced that it will hold a meeting on Jan 11 to probe into these target killings over the past two days in Karachi. Meanwhile, the families of the victims will also be questioned in connection to these killings.

On Thursday, at least seven people were shot dead and nearly a dozen injured after unidentified gunmen went on a shooting rampage around the Garden and Lyari areas of Karachi.

After the incident, angry protestors from Lyari placed the dead bodies in front of the Sindh Chief Minister House and alleged that the Muttahida Quami Movement was involved in the killings. [DAILY DAWN]

**Example of TV News Writing:**

If you watch this news on TV it appears a lot simpler than the written words the news caster tells the whole story in brief and is broken in to parts, and as the story updates fragments are added to the story and the reporter is contacted on the scene to provide the latest updates.

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The assignment (Solution) prepared by student Id: bc080200640 can be considered as the solution.