

**Journalistic Writing MCM 310
SEMESTER FALL 2009**

Assignment 01

Marks: 10

How is news writing for print media different from that of television?
Illustrate with examples.

FORMATTING RULES

1. Use a 12-point font in Times New Roman/ Garamond.
2. Send your assignment in **Microsoft Word format**.
3. Assignments will be graded on content (missing important information/details) and grammar (writing style, mis-spelled words, subject/verb agreement, awkward phrases, sentence /paragraph length, coherence and word choice.)
4. Late assignments will not be accepted.
5. Copied assignment/ project will be graded ZERO
6. You are permitted to copy 30% material from internet etc. (on condition that you'll identify the exact source) but rest of the 70% should be written in your own words.

_____ *Good Luck* _____