

**SEMESTER FALL 2009
Journalistic Writing
MCM310**

Project Title

Which is your all time favorite book and what qualities of writing you admire in that book.

Major Topics of Discussion

You have to observe the qualities of writing on the bases of following points:

- Content of the book
- A Sense of Ethics and Accuracy
- List down his/her popular writings
- Quality of writer
- Contributions of writer in society
- Writer's ability of analysis on current situation
- Usage of language
- Research skills of writer
- Specific Subject Knowledge

Give your own arguments and comments on writers

Objectives of This Project

- Purpose of this project is to evaluate whether the students are able to apply different concepts of Journalistic writing.
 - To broaden their vision about the application of these concepts.
 - To boost their capabilities to probe into knowledge.
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Project 01

VU

Parts of the Final project

Title Page

The title of the report

The name, title and address of the person group that authorized the report:

Prepared for: Submitted to:

Prepared by/ Submitted by:

Assignment pattern

Introduction

Write a brief introduction of your favorite writer.

Analysis

Analyze the qualities of the writing of your favorite writer on the above mentioned pattern.

References:

Website addresses

Books (name)

Newspapers

Magazines

Formatting Rules:

- Format your project keeping following points in your mind.
- Font size should be 12 with Times New Roman
- Bold your headings with 14 font size.
- Send your project in word doc.
- Do your project with full attention, interest and sincerity.
- Projects will be graded on content (missing important information/details) and grammar (writing style, misspelled words, subject/verb agreement, awkward phrases, sentence/paragraph length, coherence, and word choice.)
- Late assignments will not be accepted.
- Plagiarism will never be tolerated. Plagiarism is the use of direct quotations without identifying them as such or the summarizing or paraphrasing of other quotations. If you do not specifically identify the source of ideas other than your own, you are plagiarizing.

Marking scheme:

Project 01

VU

Introduction of your favorite writer Book	2 marks
Identify the qualities of writing	16marks
Give your own arguments and comments on writers	2 marks

Note:

Copied material will be graded zero.

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